

Dear Fellow-CHCC Members,

At our Fourth of July Sponsorship meeting last Tuesday night, I agreed to take on a piece of the planning process (don't tell my husband!) so I wanted to send everyone a follow up note to Kathy's email earlier this week. The packet and Firework Funder attachments will follow in another email, but I wanted to get this to you tonight. (Please pardon the formatting issues, but email if not very forgiving!)

To date, we have accomplished the following:

1. The Sponsorship packages have been created. The packaging is a blue folder with our Fourth of July logo and the following contents:
 - Cover Letter with the 4th of July logo that may be personalized
 - Overview Page of Sponsorship opportunities and Form
 - Patriotic Sponsor Level/Benefits Page (\$4000)
 - Stars & Stripes Level/Benefits Page (\$3000)
 - Uncle Sam Level/Benefits Page (\$2000)
 - Yankee Doodle Level/Benefits Page (\$1000)
 - Naming Rights Levels/Benefits Page
 - Musicians (\$4000)
 - Antique Car Parade & (maybe) fun run (\$3600)
 - Sound and Stage (\$3000) ; Two Stages
 - Port-a-Potties (\$1600) for 13 and two washstands
 - Real-Estate Sponsor Page
 - \$450 – Picnic Tables (30)
 - \$400 – Garbage Cans (40)
 - Flag Waver - \$500 (eligible for gift certificate drawing)
 - Firework - \$250 (eligible for gift certificate drawing)
 - Sparkler - \$100 (eligible for gift certificate drawing)
 - Friend of the Fourth - \$50 (eligible for gift certificate drawing)
 - I am attaching electronic copies of the files for each sheet listed above.
2. FABA- Ann Adams (and Dee Allen) are going to discuss the Fourth of July Sponsorship program at the FABA meeting on Friday, March 5th. FABA is already a sponsor by virtue of donating 50% of the beer booth proceeds to the Fourth, but Ann will tell those members in attendance about our Sponsor Program, ask for their

support and advise them that a committee member will be contacting all the FABA members. Ann will also follow up to the entire membership list via email.

3. Firework Funding Flyer (see attachment) encouraging donations to the cost of the fireworks is being finalized. The plan is to ask FABA members to allow us to place these in their locations. Plan is also to have a table at FAT Fridays until July staffed with CHCC members and Firework Funder Flyers.

4. Started on list (please feel free to add suggestions) of ways, aside from direct monetary donations, that individuals and/or businesses can contribute to the cause:

- Mention our event in radio/newspaper ads
- Silent Auction contributions
- Gift Certificates (to be used as prizes for Sponsors)
- Agree to place Firework Funder Forms in Businesses
- Have a designated night of business where all or percentage of proceeds go the Fourth of July.
- Sells Fourth of July Pins (we still have to find/purchase the pins). We envision we'd put them in businesses and make signs asking folks to donate \$1 (?) and take a pin to support the fourth.

○ **YOUR IDEA HERE**

Now for the fun part. We need some help pulling this off. I can continue to help coordinate, but can't get it all done by myself. We've identified the following opportunities to date:

- General committee participants. There were six people in attendance on Tuesday and three of them already are wearing HUGE hats in their responsibilities for the Fourth.
- We need people to contact the FABA organizations about sponsorship. I am attaching a spreadsheet that has the FABA list along with some other businesses that we are considering approaching. Some of the CHCC names have been pre-filled based on information from the Tuesday meeting. If you're on it and don't want to be, just let me know. On the flip side, if you're willing to take a part of the list and reach out with a personal appeal or, better yet, if you have personal contacts that you think might enhance the plea, please let me know and I can assign you to those. If not, just let me know how many you're willing to take (10, 15, 20?). You can choose how you reach out (phone, email, in person). Not really any rules, but try to suggest several ways they can help.
- Not an extrovert/ type-A like me? Don't want to contact businesses? How about volunteering to be a "runner?" You could deliver the Firework Funder Forms, Fourth of July pins or just do general drop off / pick up tasks.
- We need a person/ group of people to work on the "Pins for Fireworks" initiative. You can even come up with a clever name. I envision the tasks associated with this as:
 - Shop around for the pins (Rhode Island, Oriental Trading, etc) Pat Brinson is checking one source so we'll see how that works out.
 - Create sign to be placed at point of donation explaining program

- Arrange publicity for the program (web site, newsletter)
- Coordinate with our sponsor volunteers to see which businesses have agreed to display
- Determine payment system. I would suggest we just put jar and use the honor system
- Determine collection / re-stocking process / schedule (The Pay Pal account on the website goes to the Crescent Hill Forum)

A word about the business list attachment. I copied it from FABA's website which included address, phone numbers, web sites. In order to streamline the view, I put an X on each row that contains the actual business name. Depending on your familiarity with auto filter in Excel, please bear with me. If you need to see the additional rows, click on the filter (arrow) above cell A2 and select "all". To get back to the business name only list, click on that same filter and select the "X."

Think that about wraps it up. I will be at the CHCC meeting on Thursday if you'd like to talk then. I'm happy to work through email too. Or, you can give me a call. Home 899-1252 and Cell 741-1798. thanks

Tim, Can you please add the "Fourth of July Sponsor Program" to our Monthly Meeting agenda Thursday night?

Attachments:

Sponsor Packet Content (to come in later email)
 Fireworks Funder Flyer (to come in a later email)
 Business List (really attached :)

COMMITTEE CHAIRS

4th of July Co-Chairs	Jerry Fielden	895-2754	jgfielden@insightbb.com
Beautification	Kathy Schmitt	643-7428	k.schmitt59@insightbb.com
	Cabrina Bosco/	897-6413	cabrinabosco@bellsouth.net
-Tree Program	Caerwynn DuGua-DeMonts	641-4818	None
Comprehensive Plan	Tim Allen	931-1592	tallenmd@bellsouth.net
Crime Prevention	Barbara Sinai	895-8914	jsina01@hotmail.com
Education	Diana Gautier	894-8820	dianag60@bellsouth.net
Finance & Budget	VACANT		
Historian	Brian Butler	899-5483	treasurer@crescenthill.us
Membership	Barbara Koch McGee	893-9691	historian@crescenthill.us
- Secretary	VACANT		
- Discount Cards	Jerry Fielden	895-2754	jgfielden@insightbb.com
- Welcome Committee	Barb McGee	893-9691	Barbara.mcgee@insightbb.com
Newsletter –Editor	Sue Ritman	897-5784	sritman@bellsouth.net
-Newsletter –Ads	Miriam Forinash	263-8960	mhforina@yahoo.com
-Newsletter - Billing	Darrell Anne Driskill	893-3694	ddriskii@flash.net
Publicity	Zach Zinser	744-5330	zach@zinserbeneftservices.com
Social Committee	Janine Linder	807-0148	janinelinder@insightbb.com
- Spirit of Crescent Hill Awards	Joyce Cossavella	895-2654	Jcc153@bellsouth.net
Transportation	Shawn Dikes	721-9067	dikes@pbworld.com
Volunteer Coordinator	Lorie Jacobs	896-6820	gloriebee@bellsouth.net
Websites:			
Crescenthill.us	Jason Seiber	367-5074	webmaster@crescenthill.us
Neighborhoodlink.com/Louisville/crescent	Barbara Koch McGee	893-9691	historian@crescenthill.us

If you want to become involved, contact Lorie Jacobs, our Volunteer Coordinator,
or the chair of the committee that interests you

NEIGHBORHOOD LIAISONS (Non-voting)

Crescent Hill Garden Club	Judy Gogan	899-1899	goganonhill@aol.com
Crescent Hill Library of LFPL	Debra Oberhausen	574-1793	debra.oberhauser@ifpl.org
Field Elementary School	Vacant		
Frankfort Ave. Business Assn.	Barbara Bower	235-5533	drbarbarabower@insightbb.com
Masonic Homes of Kentucky	C.J. Parrish	753-8806	cjparrish@mhky.com
Peterson Dumesnil House	Joyce Cossavella	895-2654	Jcc153@bellsouth.net
Southern Baptist Seminary	Lawrence Smith	897-4141	lasmith@sbts.edu
St. Joseph Children's Home	Barry Walker, Exec. Director	893-0241	barryw@sjkids.org
United Crescent Hill Ministries	Dave Bush	893-0346	dbush@uchmlouky.org
Ursuline Campus	vacant		
Village Manor	Travis Yates, Manager	897-6174	tvates@beaconproperty.com

CHCC Meeting Dates

Meetings are generally at the Peterson-Dumesnil House 1st Thursday of month at 7:30 p.m.

January 7, 2010

February 4, 2010

March 4, 2010

April 1, 2010

May 6, 2010

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December HOLIDAY OPEN HOUSE

www.crescenthill.us

www.neighborhoodlink.com/louisville/crescent/

Crescent Hill Community Council Officers 2010



(Revised 2-2010)

(Area codes are all 502 unless noted otherwise)

POSITION	NAME	PHONE	EMAIL
President	Tim Allen	931-1592	president@crescenthill.us
Vice-President	Paul Kinsley	741-4619	p.kinsley@insightbb.com
Secretary	Joe Ward	897-7819	secretary@crescenthill.us
Treasurer	Brian Butler	899-5483	chcctreasurer@bellsouth.net
Past President	Pat Brinson	895-2754	pbrinson@insightbb.com
Parliamentarian	CJ Parrish	753-8806	cjparrish@mhky.com

CHCC District Representatives

Chatsworth	Barbara Koch McGee	893-9691	Barbara.mcghee@insightbb.com
Cochran Hill	Nancy Knadler	407-0941	nknadler@hotmail.com
	Mary Jo Dike	594-6951	md67@insightbb.com
Dumesnil House	Cullen Lowery	384-4200	cullenlowery@hotmail.com
	Gary Conklin	418-2215	conklinalgary@mac.com
Emmet Field	Darrell Anne Driskill	893-3694	ddriskill@flash.net
Fairview/Hillcrest	Diana Gautier	894-8820	dianag60@bellsouth.net
	Kathy Schmitt	643-7428	k.schmitt59@insightbb.com
Kennedy Park	Sally Marcum	893-7831	sallymarcum1@gmail.com
	George Kaelin/	523-8190	gkaelinster@gmail.com
	Millie Kaelin	893-7837	Kathrine48@hotmail.com
Reservoir Park	Pat Schmidt	896-4516	patwerline@aol.com
	Sue Ritman	897-5784	sritman@bellsouth.net
St. Joseph	Joann Walker	895-2574	None
	Judy Meadows	897-7068	Judy-bobmeadows@insightbb.com
Stilz District	Rosalind Heinz	895-0024	rozky@aol.com
	Cynthia Thomas	899-1252	cynthiatthomas1@insightbb.com
At Large	Ann Adams	797-1660	ayadams@insightbb.com
	Kathleen Batsel	614-5252	Kathleen@batsel.net
	Barb Bower	235-5533	dbarbarabower@insightbb.com
	Kristin Kephart	894-8830	kkephart@gmail.com
	CJ Parrish	753-8806	cjparrish@mhky.com
	Tommy Thomas	894-2380	tthomas@tcbok.com
	Suzanne Ward	897-7819	wardsusuz@bellsouth.net
	Zach Zinser	744-5330	zach@zinserservices.com

In addition to calling your district reps for assistance, remember that you can also call **City Call** at 311 for many of your neighborhood concerns. Don't just let something bother you—call for assistance

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	VACANCY		
Cochran Hill	Mary Jo Dike	594-6951	mjd67@insightbb.com
	VACANCY		
Dumesnil House	Cullen Lowery	384-4200	cullenalowery@hotmail.com
	Gary Conklin	418-2215	conklingary@mac.com
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Fairview/Hillcrest	Diana Gautier	894-8820	dianag60@bellsouth.net
	Kathy Schmitt	643-7428	k.schmitt59@insightbb.com
	Millie Kaelin	749-2860	katherine48@hotmail.com
Kennedy Park	George Kaelin	749-2860	gkaelinster@gmail.com
	Sally Marcum	523-8190	sallymarcum1@gmail.com
Reservoir Park	Pat Schmidt	896-4516	patwerline@aol.com
	Sue Ritman	897-5784	sritman@bellsouth.net
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